

# September 24, 2018

## Boosters Meeting Minutes

1. Welcome & Introductions
  - In Attendance: Wendy Kelley, Gene McMahon, Rob Nagi, Maureen Johnson, Abbie Micucci, Johanna DiCarlo, Connie Fleiger, Bill Tarzia, Mary McDermott
2. By-Law Subcommittee Update (MARY)
  - Steering committee has completed review of Bylaws and is now working on firming up recommendations to the association.
  - Next meeting is October 22nd and current bylaws state we need to give 2 weeks notice to membership in advance that this meeting. (Email sent by 10/8)
  - Summary Sheet highlighting the changes requested
  - Need to come up with Standard Operating Procedures for various items so we do not write the bylaws too narrowly.
3. Fundraising Subcommittee Update (GENE)
  - Discussed “Boosters Night” Tailgates in the parking lot for the various Fall Sports before night home games.
  - Wendy Kelley to connect with Food Services Claudette Barrett to price and check on dates. WHS has some grills. Event to start around 5pm (set up around 4:30pm).
  - Rob Nagi to speak with Mr. Teevens who is the STUCO advisor about possible partnering with Student Council for staffing our events.(\$ split?)
  - Would need printable forms and/or Business Card with our logo and our web address so people would have a physical reminder to sign up. (Mary to get quote for Business Cards)
  - Identified Team Liaisons for Fall Teams.

|                 |                                    |                       |
|-----------------|------------------------------------|-----------------------|
| ● Girls Soccer  | Wendy Kelley                       | 10-11-18              |
| ● Boys Soccer   | Mary McDermott                     | 10-26-18              |
| ● Cross Country | Gene McMahon/Hastings              | TBD                   |
| ● Golf          | Craig Nichols (Rob talking to him) | TBD                   |
| ● Football      | Lentines?                          | 10-12-18 (homecoming) |
| ● Field Hockey  | Lynne Soukup                       | TBD (Mary contacting) |
| ● Volleyball    | TBD                                | TBD                   |
  - Liaisons would do an email blast out to the athletes' families inviting them and act as a point person. Suggestion to reach out to the Presidents of the various Youth Sports who may want to come watch the WHS teams play.
  - Boosters would provide food and coordinate the tailgates.
    - Would need to get an idea on headcount--could set up “Events” on our facebook page and/or if there is a facebook page for the sports team.
  - Motion made by Rob to have Gene price out 200 car decals and a banner. Seconded by Mary McDermott. Motion was unanimously approved.
    - Cheryl Lentine needs clarification on licensing requirements.
4. Treasurer's report (BILL)
  - update on free cash,

- As of 9/24/18, we have \$58,000 in net assets of which \$26,000 is unrestricted.
- Recommendations on where to invest the restricted \$25k, and
  - Looking at various higher yielding places to keep our money.
- discussion on semi-restricted funds
- Bill identified Membership funds as our biggest sources of revenue.

#### 5. Support Needs (Johanna)

- Suggestions and needs from coaching staff and program?
  - Johanna provided a “wish list” of items. Some items will have a more pressing need than others.
- Discussion on Rangers on Track donation
  - Gene McMahon made motion for Boosters to donate \$10,000.00 to Rangers on Track, motion seconded by Wendy Kelley. Motion was unanimously approved.
  - Rob getting a “Big Check” for a photo opp.
- Other?

#### 6. Booster Operations

- Discuss ordering/organizing car stickers to members and developing a ticket for free admission to social events for our members
  - Gene looking into getting a banner as well.
- Membership update
  - To date, Boosters has 56 total members
    - a. Basic: 16
    - b. Silver: 11
    - c. Gold 14
  - To date, Boosters has generated \$2,350 in dues revenue and \$100 towards the Kids Fund.
- Discussion about rolling out the social aspect of our program. How will we connect with each team? Point person/people for setting up activities.
- Working with the AD/school on planning each of the following...
  - i. Pitch a pig or 50/50 raffle (?)
    - Mary to investigate where Pig stuff is located
  - ii. Basket raffle for homecoming or different games
  - iii. Spiritwear Coordination
    - Did not discuss
  - iv. Tailgate fundraisers
    - See section 3
  - v. Concessions
    - Touched upon a bit, mostly talked about tailgate.
  - vi. Other events?
    - Westborough Boosters will be represented at the Westborough Education Foundation Trivia Bee. Board Members will pay \$300 admission individually. Trivia Bee is on 10/29/18 at 6:30 p.m. at the Doubletree Hotel in Westborough.